



Session 1	Retail
Session 2	Manufacture
Session 3	Food & Beverages
Session 4	Pharmacy
Session 5	Heavy industry
Session 6	Finance

## The Business Discovery World Tour Is Coming Your Way

THURSDAY, December 1<sup>st</sup>, 2011

9:00 am - 9:30 am	Registration and Welcome Coffee			
9:30 am - 10:40 am	Session Open	<p style="text-align: center;"><b>Opening Ceremonies</b></p> <p style="text-align: center;"><b>Keynote Address:</b></p> <ol style="list-style-type: none"> <li><b>Balkan Services - 6 years successful presence on the Bulgarian market</b> Vladimir Rashev Managing partner, Balkan Services</li> <li><b>QlikView Corporate Overview</b> Peter Custers Regional Director Eastern Europe for QlikView, QlikTech</li> <li><b>First presentation in Bulgaria of the latest version of QlikView 11.</b> Achievements and effectiveness of innovative QlikView. The differences between classical and QlikView BI projects Filip Moutafis Managing partner, Balkan Services</li> </ol>		
10:45 am - 12:30 pm		<b>Case Studies</b>		
		<b>Case</b>	<b>Company</b>	<b>Responsible Project Manager (PM)</b>
		Overall management of the company	Happy Bar & Grill	Tsveta Vlaikova Analyst Business Systems
		KBI's in manufacturing industry	Monbat	Mira Belova - Business PM
		Is it possible to implement BI for 1 month?	Sparky Group	Nikola Antonov IT Manager
		Mangement consolidation of 5 (6) countries from MS Navision	Montecanal	Gonzalo Sanz Financial Reporting Manager
		Analysys of market information	Servie	Serafim Cholakov IT Director
		Sales Analysis - Managers prefer it to the I-Pad	Boni Holding	Marian Michailov Marketing Manager
		Business Intelligence – Challenges and Strategies	Coca Cola Hellenic	Dimatar Dimitrov BI Solution Architect
12:30 pm - 12:40 pm	Closing Ceremonies			
12:40 pm - 12:55 pm	Press conference			
1:00 pm - 1:45 pm	Lunch Break			